CONTENTS:
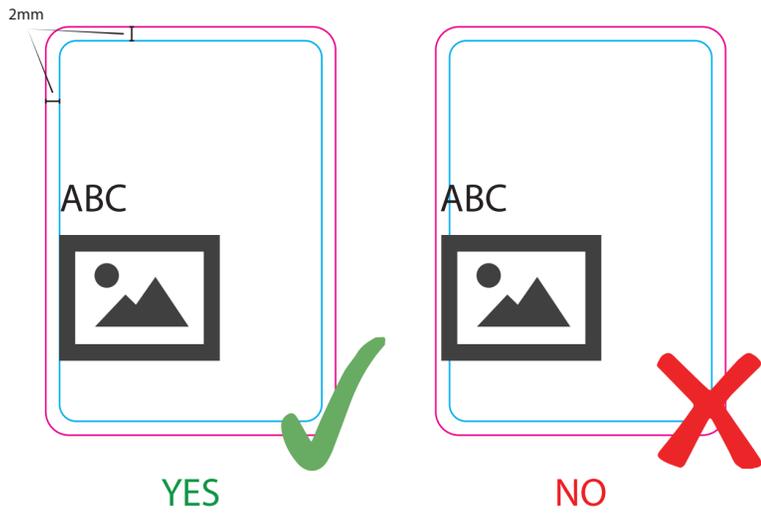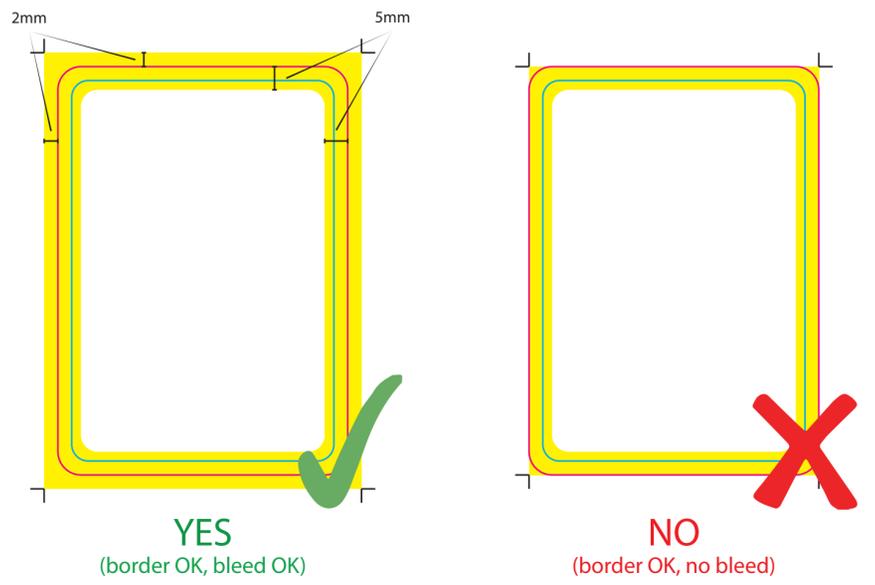
Your card content must not exceed the safe area line (blue).
The safe area line is placed 2mm inside each side of the cut line (magenta).

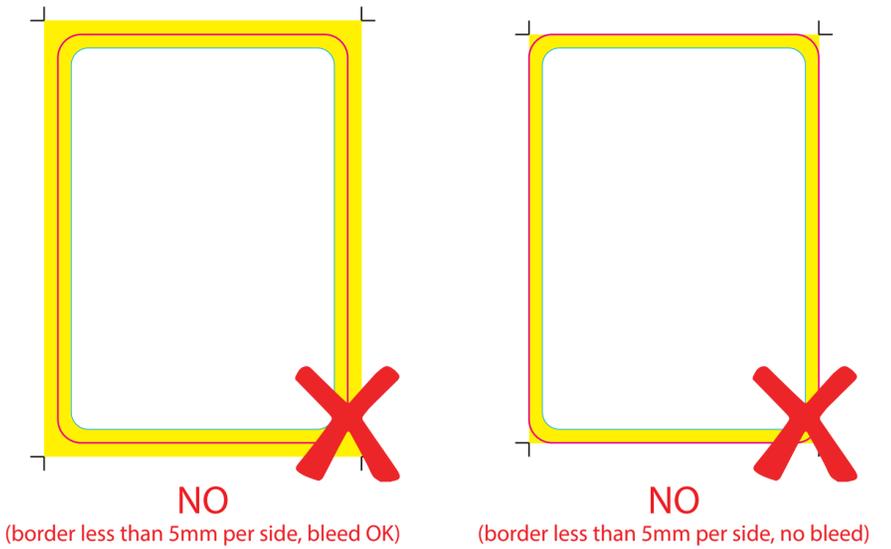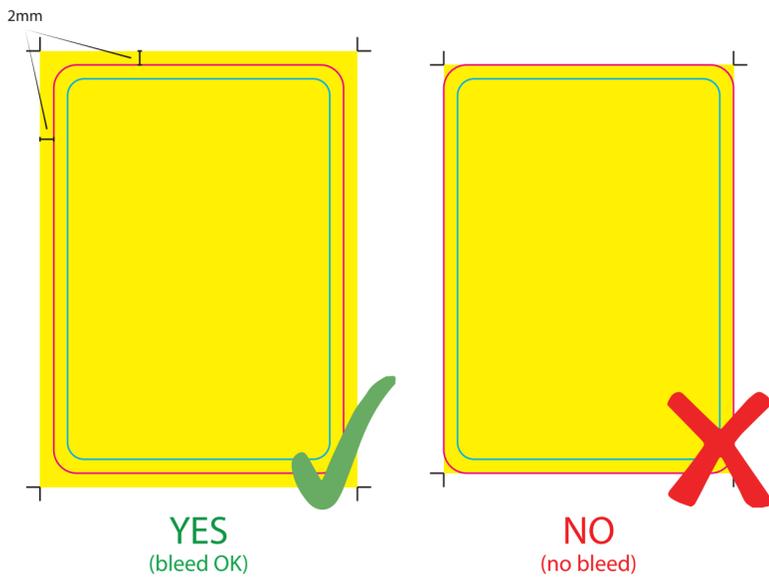2mm

ABC

YES ✓

ABC

NO ✗

BACKGROUNDS:

Your background (picture or tint) must exceed the cut line (magenta) by at least 3mm.
The background must not have round corners.

2mm

YES
(bleed OK) ✓

NO
(no bleed) ✗

PRINTED AND WHITE BORDERS:

In case you want to use borders on your cards, we suggest to consider at least a 5mm border from the cut line (magenta).
For better results we strongly suggest to apply the border on a single side only: digital printing does not guarantee perfect front/back registration.
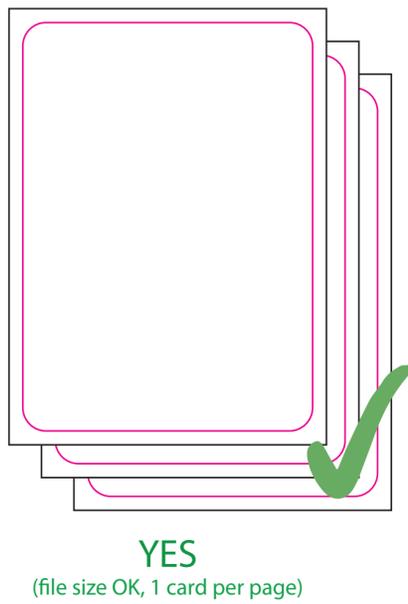
2mm   5mm

YES
(border OK, bleed OK) ✓

NO
(border OK, no bleed) ✗

NO
(border less than 5mm per side, bleed OK) ✗

NO
(border less than 5mm per side, no bleed) ✗

READY TO PRINT FILES:

When uploading files, we need PDF files with Fogra 39 color profile.
Please provide files in grayscale if black and white printing is needed.
PDF has to be multipage and there must be one page for each card of the deck, in the sequence front back front back.
For example, the file for a deck made of 52 cards should be made of 104 pages, where first page is the front of the first card,
second page the back of the first card, third page the front of the second card, fourth page the back of the second card, and so on.
In case of cards that have to appear multiple times with the same artwork, please repeat them in the file.

YES ✓
(file size OK, 1 card per page)

NO ✗
(file size changed, multiple cards per page)

TEMPLATE LINES:

When using our template, any line supplied on the template must be removed from the file.
The size of the template or its position must not be changed, nor the file size.

YES ✓
(file size OK, template not present)

NO ✗
(template line present)

NO ✗
(template line present, template size and position changed)

NO ✗
(file size changed)